

Press Release
Milan/Frankenberg, April 2016

Playing with perception: the new side table 1025

Design: James Van Vossel, 2016



The side table 1025 by James Van Vossel represents maximum elegance and minimalistic essence: three wooden legs placed in regular 120-degree intervals describe an imaginary circle on the floor. On the surface of the tabletop they appear as perfectly lined-up flush circles. The different grain pattern of the three table legs, which taper towards the top and bottom, creates an additional graphic effect contrasting with the tabletop. “The goal was to create a eureka effect. The playful construction aims to arouse curiosity and gives the model a sculptural appearance – an exhibition piece for private living rooms,” says designer James Van Vossel.

In addition to its function as a side table, the 1025 convinces with its high-precision production quality – sophisticated technology meets masterful craftsmanship. The side table 1025 with a height of 48 cm and diameter of 45 cm is available in ash, oak and walnut.

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Thonet – future-oriented furniture design with a long tradition

The unique success story of Thonet began with the work of master carpenter Michael Thonet. Since establishing his first workshop in Boppard on the River Rhine in 1819, the name Thonet has stood for high-quality, innovative and elegant furniture. The breakthrough came with the iconic chair No. 14, the so-called Vienna Coffee House Chair: the pioneering technique of bending solid beech wood for the first time enabled the mass production of chairs. The second milestone in design history was the tubular steel furniture by the famous Bauhaus architects Mart Stam, Ludwig Mies van der Rohe and Marcel Breuer in the 1930s. At the time, Thonet was the world's largest producer of these tubular steel furniture designs, which are considered timeless today.

For the company today, the continuous process of innovation stands in the foreground alongside a focus on tradition and fine craftsmanship. Thonet collaborates with renowned national and international designers – in addition, some of the furniture is designed by the in-house Thonet Design Team. All of the furniture is produced in the company-owned manufacturing facility, and, following the motto "Individuality is our standard", custom-tailored solutions are part of everyday life in Frankenberg. Thorsten Muck is the Managing Director of Thonet GmbH at the corporate head offices and production site Frankenberg/Eder (Germany). The descendants of Michael Thonet, the fifth and sixth generations, are actively involved with the company's business as partners and sales managers.