

Press Release
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Two Thonet products win Interior Innovation Award: The chair 330 FST (Läufer + Keichel) and the new desk S 1200 (Thonet Design Team, Randolph Schott)

The elegant wooden studio chair 330 FST by the Berlin based design studio Läufer + Keichel and the new desk S 1200, which the Thonet Design Team/Randolf Schott especially developed for use in small rooms, have won the Interior Innovation Award for imm cologne 2014. The award winning products will be on display during the entire trade fair (13-19 January 2014) in a special exhibition.

The Interior Innovation Award

imm cologne in cooperation with the German Design Council has been presenting this award, which is considered one of the most prestigious design awards in the interior design sector, since 2002. An international jury of designers, journalists and interior design experts made the decision based on a comprehensive list of criteria. The Interior Innovation Award honors top innovative achievements in all of the sector's product areas with the awards Selection, Winner and Best of Best.

The award winning products

Thonet presents the small desk S 1200, which was especially developed for use in home offices, as one of the innovations at imm cologne 2014. The filigree desk becomes a personalized piece of furniture in various versions and with optional accessories and makes working an experience. For this desk, the Thonet Design Team used the in-house collection of classic Bauhaus furniture as inspiration.

The 330 FST, which recently won the German Design Award 2014, is both contemporary and timeless. The seat and backrest are elegantly and ergonomically shaped, which guarantees the highest level of seating comfort. The legs and armrests are made of solid beech; the seat and backrest are made of molded plywood. Inspired by places that focus on idealistic values – artist's studios, theater stages and literature cafes – the designer duo Läufer + Keichel developed the reduced formal language of the all-round chair 330. "Material things step into the background in cultural places. Nothing has to be added and nothing can be relinquished in this program," says Marcus Keichel about the initial idea for the chair. The well-balanced proportions and cleanly integrated details in the high-quality processing make the 330 FST a typical Thonet product.

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